

Business buzz: Bank of Napa makes donates to local high schools

How do you measure school spirit?

Bank of Napa asked local residents to show their spirit by choosing their favorite public high school, Napa or Vintage, when they opened a new “School Spirit” account.

In September, the bank launched the special program featuring a free checking account and checks bearing the logo of the selected school. The bank made a cash donation to the school with the most accounts at the end of the campaign on Nov. 30, plus \$5 per account opened in each school’s name.

“Most of our employees are alumni of Napa or Vintage. We thought it would be a nice way to support our schools,” said Bank of Napa executive vice president Tom LeMasters (Napa High class of 1975).

The final score: Napa 47, Vintage 43. In addition to the \$5 per account opened for each school, an award of \$500 will be sent to the Napa High Sports Booster Club.

“It has been a fun program,” said vice president of customer relationships, Diane Bishofberger (who volunteers as Vintage High Athletic Booster treasurer). Info, 257-7777 or www.thebankofnapa.com.